

Liam C. Ohlmann

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PROFESSIONAL EXPERIENCE

February 2020 – Present

Executive Director, Connecticut Grounds Keepers Association

- Led the State Association for Connecticut's Landscape Contractors and Vendors
- Membership has increased from 162 to 330 from the time of hire
- Increased annual dues 67% from 2021 to 2022 while simultaneously increasing membership
- Launched a second yearly trade and absorbed a third show to add value for our members
- Increased net profits 250% on our primary tradeshow
- Built a network of contract vendors to handle CGKA's digital and marketing needs
- Created an Association Facebook page with 2,000+ likes and 2,400+ followers
- Created and maintained all of the Association's Social Media accounts
- Managed relationships with commercial partners and donors

August 2023 – Present

Executive Director, Orange Chamber of Commerce

- Conducting a months long Association turn around
- Repairing local relationships for the Chamber
- Worked with outside vendors to install a new website and credit card processing system

January 2017 – Present

Owner, Lawns by Liam, LLC

- Provided comprehensive sports field maintenance
- Provided licensed residential lawn solutions along with backhoe work and consultations

November 2020 – September 2021

Account Manager, Central Turf and Irrigation

- Responsible for winning sales and relationships throughout Connecticut
- Coordinated delivery information to maintain customer satisfaction during difficult times
- Consulted with customers and homeowners on turfgrass and fertilizer issues

June 2008 – September 2012

Right Handed Pitcher, Milwaukee Brewers Minor League Teams and various Independent Teams

- 2008 20th Round Draft Pick of the Milwaukee Brewers
- 2010 Frontier League All Star Team

EDUCATION

2005

Choate Rosemary Hall

2014

Albertus Magnus College, Bachelor's of Science in Business Administration, Accounting (Magna Cum Laude)

2017

UCONN Ornamental and Turf Short Course, CT Licensed Ornamental and Turf Supervisor S-6444