

LUKE KENNEY

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TURFGRASS

GOLF COURSES ■ RESIDENTIAL LAWN CARE ■ MANAGEMENT ■ OPERATIONS

- 10± years in the turf industry spanning analysis, applications, operations, and problem solving.
- Diagnostics and application focused professional for optimal turf performance and aesthetics.
- Familiar with turfgrass species, disease, and insect identification.
- Strong organizational skills with a proactive attitude for solution development and action planning/execution.
- Work well independently, and lead by example.
- Customer-focused and highly interpersonal for optimal client relations, buy-in, and ROI.
- Clean driving record and experienced in truck sanitation for transporting pesticides, fertilizer, and equipment.
- Use MSWord, Excel, RealGreen, TSheet, GolfNow G1 software applications.

CRITICAL SKILLSET

Turf Analysis	Golfer Relations	CRM
Solution Recommendation	Crew Training	Inventory
Turf Disease/Pests/Damage	Recordkeeping	Vehicle Sanitation
Pesticide/Chemical Application	Equipment Operation	Planning/Organizing

EDUCATION

STATE OF PENNSYLVANIA PESTICIDE LICENSE

PASSED CORE EXAM; PASSED CATEGORY 7 LAWN & TURF PESTICIDE EXAM 2023

THE PENNSYLVANIA STATE UNIVERSITY—WORLD CAMPUS

TURFGRASS MANAGEMENT CERTIFICATE PROGRAM EXPECTED 2026

TEMPLE UNIVERSITY—PHILADELPHIA, PA

BFA DEGREE – FILM & MEDIA ARTS; SCREENWRITING CONCENTRATION 2019

TURF INDUSTRY EXPERIENCE

PARAGON LANDSCAPING CORPORATION—NORRISTOWN, PA 11/2025-5/2026

LAWN CARE TECHNICIAN

- Established, enhanced, and maintained high-end residential landscapes across Philadelphia's most prestigious Main Line estates.
- Delivered meticulous turfgrass management, ornamental landscape care, and seasonal enhancements to luxury properties with an emphasis on presentation, precision, and consistency.
- Performed large-scale mowing of overgrown fields and brush using a Ventrac mower, safely and efficiently managing uneven terrain, slopes, and dense vegetation while maintaining a clean, finished appearance.

DELAWARE VALLEY TURF—BROOMALL, PA

11/2024–08/2025

ROUTE MANAGER

- Optimized site-specific services and developed route sales in a highly competitive marketplace.
- Conduct/update CRM profiles using RealGreen™ software application.
- Execute daily recordkeeping for EPA regulation and company procedural compliance.
- Train/assist ground crews and technicians for best practices, compliance, safety, and site-specific turf services.
- Apply fertilizers/pesticides/fungicides/insecticides, and monitor/report signs of disease, pests, and damage.
- Maintain turfgrass areas using mowers, spreaders, sprayers, and cultivating machinery.
- Maintain clean driving record and vehicle sanitation transporting pesticides, fertilizer, and equipment.

EXPERT LAWN CARE SERVICES (ACQUIRED BY DELAWARE VALLEY TURF)—BROOMALL, PA

04/2023–11/2024

NATURALLAWN OF AMERICA—COATESVILLE, PA

03/2021–04/2023

LAWN CARE TECHNICIAN

- Monitored/reported signs of turf disease, pests, and damage.
- Developed site-specific lawn and fertilizer treatments to meet client needs. Maintained/updated records.
- Executed fungicide applications, aeration, and seeding operations. Operated machinery/equipment.
- Conducted technician training ensuring compliance, safety, and performance execution.

COBBS CREEK GOLF CLUB—PHILADELPHIA, PA

09/2015–10/2020

OUTDOOR SERVICES/FLEET MANAGER/PRO SHOP

- Managed golf cart fleet. Cleared/picked driving range. Maintained a safe and trash-free golf course.
- Organized/scheduled/reserved golf outings using TSheet. Used GolfNow G1 for POS and inventory.

ACTING EXPERIENCE

- **SAG-AFTRA** Union Member 2024–Present
- **Co-STAR “COOCH”** | Tires (Netflix) 2023–Present
- **ACTOR** | BudLight™ TV Ad ‘The Dean’s Office’ 2024