

LUKE KENNEY

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TURFGRASS

GOLF COURSES □ RESIDENTIAL LAWN CARE □ MANAGEMENT □ OPERATIONS

- 10± years in the turf industry spanning analysis, applications, operations, and problem solving.
- Diagnostics and application focused professional for optimal turf performance and aesthetics.
- Familiar with turfgrass species, disease, and insect identification.
- Strong organizational skills with a proactive attitude for solution development and action planning/execution. Work well independently, and lead by example.
- Customer-focused and highly interpersonal for optimal client relations, buy-in, and ROI.
- Clean driving record and experienced in truck sanitation for transporting pesticides, fertilizer, and equipment. Use MSWord, Excel, RealGreen, TSheet, GolfNow G1 software applications.

CRITICAL SKILLSET

Turf Analysis	Golfer Relations	CRM
Solution Recommendation	Crew Training	Inventory
Turf Disease/Pests/Damage	Recordkeeping	Vehicle Sanitation
Pesticide/Chemical Application	Equipment Operation	Planning/Organizing

EDUCATION

STATE OF PENNSYLVANIA PESTICIDE LICENSE	2023
PASSED CORE EXAM; PASSED CATEGORY 7 LAWN & TURF PESTICIDE EXAM	
STATE OF MASSACHUSETTS PESTICIDE LICENSE	2026
PASSED CORE EXAM	
THE PENNSYLVANIA STATE UNIVERSITY—WORLD CAMPUS	EXPECTED 2027
TURFGRASS MANAGEMENT CERTIFICATE PROGRAM	
TEMPLE UNIVERSITY—PHILADELPHIA, PA	
BFA DEGREE – FILM & MEDIA ARTS; SCREENWRITING CONCENTRATION	2019

TURF INDUSTRY EXPERIENCE

PARAGON LANDSCAPING CORPORATION—NORRISTOWN, PA	11/2025-5/2026
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LAWN CARE TECHNICIAN

- Established, enhanced, and maintained high-end residential landscapes across Philadelphia's most prestigious Main Line estates.
- Delivered meticulous turfgrass management, ornamental landscape care, and seasonal enhancements to luxury properties with an emphasis on presentation, precision, and consistency.
- Performed large-scale mowing of overgrown fields and brush using a Ventrac mower, safely and efficiently managing uneven terrain, slopes, and dense vegetation while maintaining a clean, finished appearance.

DELAWARE VALLEY TURF—BROOMALL, PA	11/2024–08/2025
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ROUTE MANAGER

- Optimized site-specific services and developed route sales in a highly competitive marketplace.
- Conduct/update CRM profiles using RealGreen™ software application.
- Execute daily recordkeeping for EPA regulation and company procedural compliance.
- Train/assist ground crews and technicians for best practices, compliance, safety, and site-specific turf services.
- Apply fertilizers/pesticides/fungicides/insecticides, and monitor/report signs of disease, pests, and damage.
- Maintain turfgrass areas using mowers, spreaders, sprayers, and cultivating machinery.
- Maintain clean driving record and vehicle sanitation transporting pesticides, fertilizer, and equipment.

EXPERT LAWN CARE SERVICES (ACQUIRED BY DELAWARE VALLEY TURF)—BROOMALL, PA	04/2023–11/2024
NATURALAWN OF AMERICA—COATESVILLE, PA	03/2021–04/2023

LAWN CARE TECHNICIAN

- Monitored/reported signs of turf disease, pests, and damage.
- Developed site-specific lawn and fertilizer treatments to meet client needs. Maintained/updated records.
- Executed fungicide applications, aeration, and seeding operations. Operated machinery/equipment.
- Conducted technician training ensuring compliance, safety, and performance execution.

OUTDOOR SERVICES/FLEET MANAGER/PRO SHOP

- Managed golf cart fleet. Cleared/picked driving range. Maintained a safe and trash-free golf course.
- Organized/scheduled/reserved golf outings using TSheet. Used GolfNow G1 for POS and inventory.
- Mosquito/flea and tick applications.

ACTING EXPERIENCE

- **SAG-AFTRA** Union Member 2024–Present
- **CO-STAR “COOCH”** | Tires (Netflix) 2023–Present
- **ACTOR** | BudLight™ TV Ad ‘The Dean’s Office’ 2024